



### CASE INFORMATION FOR E-CATALOG

Case title: \_\_\_\_\_

Case reference no.: \_\_\_\_\_ Case length: \_\_\_\_\_ Published/revised date: \_\_\_\_\_

Name of case writer (1): \_\_\_\_\_

School/University: \_\_\_\_\_

Email: \_\_\_\_\_ Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

(if joint-authored)

Name of case writer (2): \_\_\_\_\_

School/University: \_\_\_\_\_

Email: \_\_\_\_\_ Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Name of case writer (3): \_\_\_\_\_

School/University: \_\_\_\_\_

Email: \_\_\_\_\_ Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Name of case writer (4): \_\_\_\_\_

School/University: \_\_\_\_\_

Email: \_\_\_\_\_ Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

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Publisher(s): \_\_\_\_\_

Distributor(s): \_\_\_\_\_

Subj/topics/issues covered: \_\_\_\_\_

Level of difficulty of the case:

- Undergraduates only       Postgraduates only       Both undergraduates and postgraduates

Name of organization in the case: \_\_\_\_\_



Period covered by case (e.g., 19xx, 19xx to 19yy): \_\_\_\_\_

Industry setting of case: \_\_\_\_\_

Geographical setting of case: \_\_\_\_\_

Does the case have teaching note (TN)? Yes/No

If yes, TN reference no.: \_\_\_\_\_ No. of pages of TN: \_\_\_\_\_

Please include an abstract of your case either in the space below or on a separate page:

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*Thank you for providing the above information.*

*Please return form to:  
The Asian Business Case Centre  
Nanyang Business School  
Nanyang Technological University  
Nanyang Avenue S3-b1b-82  
Singapore 639798  
Or fax form to: (65)-7916207*